Mod# 0 Status Confirmed Traffic Order# 106763

Rep Order# EC'd Yes

6853839

Ver# 1

Printed: 09/19/2012 9:10 AM 09/18/2012 2:08 PM

i of

ω

Last Received: 09/1 Showing Buylines: All Lines

Buyer Phone# Station KSNV-TV LAS VEGAS, NV.
Advertiser ().DCCC/OCEGUERA
Product DCCC.OCEGUERA
Estimate# 1817 Maura Gilroy Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 136/142/1817
Flight Dates 09/19/2012 - 09/25/2012
Hiatus Weeks Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

) PHILADELPHIA) AMY MCCREARY

Ω?⊪*	CONTRACT COMMENT		

Fax#

 Γ_{1}

H	Ì												•	•
Ľn	H	8	ω	42	Ų	Q	7	ø	10	11	д 2	13	14	15
Dау	W-F,M-TU	W-F,M-TU	W-F,M-TU	SA	SA	នប	SU	W-F,M-TU	W-F,M-TU	W-F,M-TU	W-F, M-TU	W-F,M-TU	W-F,M-TU	SA
Time	5A-6A	6A-7A	7A-9A	5A-7A	7A-9A	6A-7A	7A-8A	9A-10A	12P-1230P NEWS	2P-3P	4P-430P	430P-5P	5P-630P	9P-930P
Program	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	TODAY SHOW	NEWS 3 AT SUNRISE	SATURDAY TODAY	NEWS 3 AT SUNRISE	TODAY ON SUNDAY	TODAY SHOW II	P NEWS 3 AT NOON	THE DOCTORS	FIRST NEWS 3 AT FOUR	NEWS 4 AT 430P	EARLY NEWS	KSNV EARLY NEWS
Len	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30
Rate	\$325.00	\$650.00	\$850.00	\$350.00	\$625.00	\$325.00	\$625.00	\$350.00	\$425.00	\$175.00	\$600.00	\$700.00	\$1,000.00	\$350.00
Dates	09/19-09/25	09/19-09/25	09/19-09/25	09/22-09/22	09/22-09/22	09/23-09/23	09/23-09/23	09/19-09/25	09/19-09/25	09/19-09/25	09/19-09/25	09/19-09/25	09/19-09/25	09/22-09/22
Spots/Week	2	N	Ю	1	H	<u>د.</u> ز	ц	N	N	N	ц	щ	.4	Ji
₩ 0 0 K 5	₽ 	Н	ب	لنما	jua.	ц	Н	Н	Н	₽	↦	Н	H	Ь
Total Spots	N	N	2	,	ц	ь	н	N	N	82	ы	H	4.	L
Total Cost	\$650.00	\$1,300.00	\$1,700.00	\$350.00	\$625.00	\$325.00	\$625.00	\$700.00	\$850.00	\$350.00	\$600.00	\$700.00	\$4,000.00	\$350.00
Daypart	-			,										

Ç	Sep 12: Sales To Station Lines no	—SAL	REP								LT	Estimate# Buyer Phone#	Station Advertis Product	Rep C EC'd
	ep 12: 34 ales Totals: cation Totals ines not sent	ES MOP	REPORT TOTALS-	25	24	23	22	21	20	-	F	ie#	k 🖺	Rep Order# EC'd Yes
Market	34 / \$21,015.00 btals: 34 / \$21,015. Totals: 34 / \$21,01 t sent/rcld/rtrn: 0	-SALES MONTHLY TOTALS-	*	W-F,M-TU	W-F,M-TU	W-F,M-TU	W-F,M-TU	W-F,M-TU	W-F,M-TU	1	Day	Maura Gilroy	α	6853839
t Totals	Sep 12: 34 / \$21,015.00 Sales Totals: 34 / \$21,015.00 Station Totals: 34 / \$21,015.00 Lines not sent/rcld/rtrn: 0 / \$0.00	&	\$21,015.00	730P-8P	135A-205A	630P-7P	7 <u>P</u> -730P	1135P- 1235A	11P-1135P	-	Time		V LAS VEGAS, NV.) DCCC/OCEGUERA LOCEGUERA	Ver# 1
\$95,523	00			FACE	CARSON	JEP	WHEEL	TONIGHT SHOW W/ JAY LENO	NEWS 3 NIGHTSIDE		Program		дъ	Mod# 0 Sta
CATV								JAY LENG		1		Flig His	A Age	Status Confirmed
%								Ü				Flight Dates Hiatus Weeks	Agency (3050 I WASI	irmed
KBLR				:30	: 30	:30	:30	:30	:30		Len		() GMMB 3050 K ST NW WASHINGTON,	Traffic (
00				\$400.00	\$40.00	\$1,000.00	\$1,000.00	\$425.00	\$1,100.00		Rate	09/19/2012 - 09/25/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007 136/140/1817	Traffic Order# 106763 Shov
KINC 0%				09/19-09/25	09/19-09/25	09/19-09/25	09/19-09/25	09/19-09/25	09/19-09/25		Dates	2		763 Prii Last Received: 09/ Showing Buylines: All Lines
KLAS				2	H	N	N	N	Ю	1	Spots/Week	Salesper Salesper	Rep Firm Sales Office (Salesperson (Printed: 09/19/2 09/18/2012 2:08 PM Lines
25%				ш	1-3	۳	3	بــر	₽.		ek # of	Salesperson Phone# Salesperson FAX#		09/19/2012 9:10 AM 2:08 PM
KSNV				8	ш	12	N	N	N	4	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY	2 9:10 AM
2 2 2 2 3 4 5				\$800.00	\$40.00	\$2,000-00	\$2,000.00	\$850.00	\$2,200.00		Total Cost	-6540 -1845	PHIA REARY	
											Day			2 of

Daypart

ω

---COMPETITIVE COMMENTS-NEW ORDER
EST SHARES

KTNV

0 2

KTUD

o/o ⊢

KVCW

0%

KVMY

2

DAAN

S 51 68

Station KSNV-7 Advertiser (Product DCC Estimate# 1817	Rep Order# EC'd Yes
Station KSNV-TV LAS VEGAS, NV. Advertiser ().DCCC/OCEGUERA Product DCCC.OCEGUERA Estimate# 1817	6853839
EGAS, NV. OCEGUERA ERA	Ver# 1
,	Ver# 1 Mod# 0 Status Confirmed
	Status
Agency (305 WA Agency C/P1/	Confirmed
Agency () GMM/B 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 136/142/1817	Traffic Order# 106763 Shov
	763 Pri Last Received: 09. Showing Buylines: All Lines
Rep Firm Sales Office Salespersor	nted: /18/2012
n Jice (30n (09/19/20 2:08 PM
) PHILADELP) AMY MCCR	09/19/2012 9:10 AM 2:08 PM

Flight Dates Hiatus Weeks 09/19/2012 - 09/25/2012

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845 LPHIA CREARY

3 of

w

---Agency Comment---

Books Demos

NOV12 RA35+

Buyer Phone# Fax#

Маша Gilroy

PLEASE NOTE ADDRESS CHANGE EFF 8/12

- CREDIT RISK -- CASH IN ADVANCE